



MHSA INN ~ Stakeholder Idea Submission

Info Session: June 2, 2022



SAN MATEO COUNTY HEALTH

**BEHAVIORAL HEALTH
& RECOVERY SERVICES**

Agenda

- MHSA Innovation (INN) Background
- INN Community Involvement
- Examples of INN Projects in San Mateo County
- Overview of Submission Process & Important Dates
- Questions & Answers



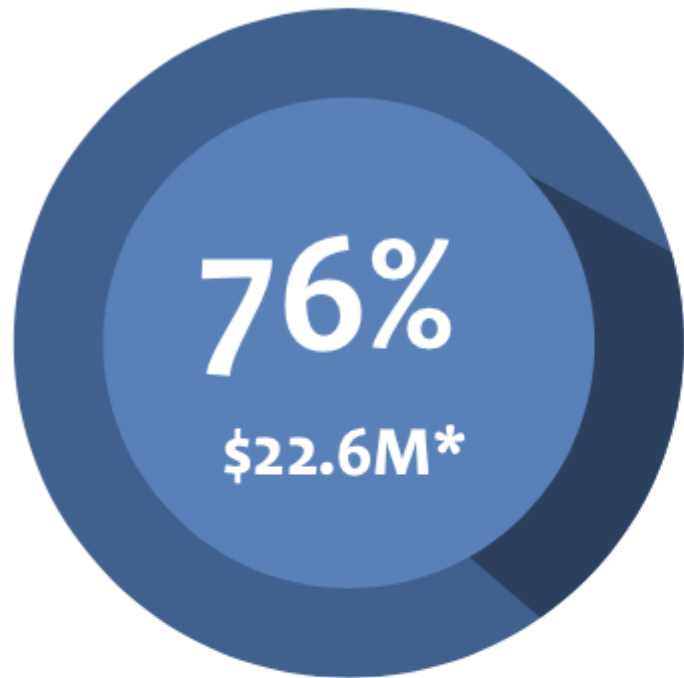
MHSA Innovation (INN) Background



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Mental Health Services Act - Prop 63 (2004)

1% tax on personal income above \$1 million



Community Services & Supports (CSS)

Direct treatment and recovery services for serious mental illness and serious emotional disturbance



Prevention & Early Intervention (PEI)

Interventions prior to the onset of mental health disorders and early onset of psychotic disorders



Innovation (INN)

New approaches and community-driven best practices

MHSA Core Values

- Community collaboration
- Cultural competence
- Consumer and family-driven services
- Focus on wellness, recovery, resiliency
- Integrated service experiences for clients and families



MHSA Innovation (INN)

- 5% of MHSA funding allocated to innovative ideas
 - For San Mateo County, this means about \$2.15M per year for new projects
- 3 to 5-year pilot projects to develop new best practices
- INN Projects must be approved by the State before implementation



INN Project Requirements

INN projects must **either**:

1. Make a change to an existing behavioral health practice to improve the quality of the services or reach a different population

or

1. Introduce a new approach in the behavioral health field



Possible INN Project Types

INN projects can address **any aspect of providing behavioral health care services, including:**

- Prevention
- Early intervention
- Treatment
- Recovery programs and services

INN projects can also address **processes and systems:**

- Administrative processes
- Community development
- System development
- Training and professional development
- Improving data systems
- Ways of delivering care

INN Estimated Timeline

- July 15, 2022: Deadline for idea submissions
- August 2022: INN Workgroup selects ideas to move forward
 - Around 3-5 projects will move forward
- December 2022: BHRS submits selected projects to the state for approval
- January-June 2023: BHRS secures service providers
 - Request for proposal (RFP) process for projects that will be contracted out to partner agencies
- July 2023: Approved projects start delivering services
 - If projects are shown to be effective at the end of the cycle, some may get funding from another MHSA component; some may have other funding sources, or a mix of MHSA and other funding sources



INN Community Involvement



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MHSA Prioritizes Community Involvement

- California State law requires in-depth stakeholder participation in MHSA planning
 - Three-year community planning process to identify community needs and priorities for MHSA programs
 - Community process for INN ideas
 - Public review and comment on the selected ideas
- Anyone who lives, works, plays, or goes to school in San Mateo County is invited to submit an INN idea!



INN Planning Cycle

4. Evaluation

- Evaluation explores the project's learning goals
- If successful, project may be funded under another MHSA component

1. Planning

- Community submits ideas for projects
- Ideas are selected to submit to the State

We are here

3. Implementation

- BHRS contracts with providers
- Providers implement projects

2. Approval

- State decides whether to approve ideas



San Mateo County INN Project Examples

Here are two examples of
INN projects that have
been implemented in San
Mateo County



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Neurosequential Model of Therapeutics (NMT)

- *Innovation:* Makes a change to an existing mental health practice
- *Project description:* San Mateo County already offered alternative therapies via the [NMT model](#) for children in its mental health system. An INN project was approved to test the effectiveness of NMT with adults.



Social Enterprise Cafe

- *Innovation:* Introduces a new approach in the behavioral health field
- *Project description:* A [Social Enterprise Cafe](#) for Filipino/a/x Youth was designed to improve mental health and quality of life outcomes for Filipino/a/x youth, increase access to behavioral health care services, and determine if a social enterprise model can financially sustain an integrated approach for behavioral health and youth development programming. Social enterprises have been found to be effective in public health settings, but not in behavioral health.



Submission Process

**Friday, July 15:
Deadline for
stakeholder
submissions**



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Submission Details

See the submission packet - available in English, Spanish, and Chinese

- BHRS is seeking INN project ideas that align with the **MHSA core values** and **at least one strategic initiative** from the San Mateo County MHSA Three-Year Plan
- Those interested in submitting an idea will complete a **submission form** and **email or mail** it to BHRS
- There are **scoring criteria** that BHRS and the MHSA INN Workgroup will use to score the submissions



Support Available

- Online research info session
- Technical assistance sessions
 - Come with questions about your submission
 - Review your completed submission form
 - Help with online research
 - One-on-one support with the submission form questions
- Language interpretation services



Important Dates

KEY DATES	
SUBMISSION TRAINING SESSION	Wednesday, June 8 3:00-4:00pm
SUBMISSION SUPPORT SESSIONS	Friday, June 24 11:00am-1:00pm Wednesday, June 29 8:00-10:00am Tuesday, July 12 4:00-6:00pm
SUBMISSION DEADLINE	Friday, July 15 11:59pm

For More Information

For more information, to register for sessions, or request interpretation:

Visit the MHSA Website:
www.smchealth.org/mhsa

Call the MHSA voicemail:
650-241-8008

Email:
MHSA@smcgov.org

The screenshot shows the San Mateo County Health website. At the top, there is a navigation bar with 'About Us', 'Language' (circled in red), 'Contact', 'Careers', and 'Search'. Below the navigation bar is the San Mateo County Health logo and the tagline 'All together better.'. To the right of the logo are links for 'COVID-19', 'HEALTH CARE SERVICES', 'LIVE HEALTHY', 'FORMS & PERMITS', and 'FOR PROVIDERS'. A blue button with the text 'Click to view in another language' is also visible. Below the navigation bar is a section titled 'FOR PROVIDERS' with a list of links: 'Health Care Providers >', 'Behavioral Health Staff v', 'Administration v', 'Office of Consumer & Family Affairs', 'Office of Diversity & Equity', 'Mental Health & Substance Abuse Recovery Commission', 'BHRS Contacts', 'RFPs', 'San Mateo County MHSA (Prop 63)', 'Compliance Program', 'Contract Providers >', 'Documentation, Forms & Policies >', 'Initiatives >', 'BHRS Quality Management', 'Referral & Consultation', and 'Resources'. To the right of the 'FOR PROVIDERS' section is a large section titled 'MENTAL HEALTH SERVICES ACT (PROP 63)'. It includes a link 'Sign up to receive e-mail updates for this page' and a photograph of a smiling man and woman. Below the photograph is text explaining the MHSA and a link 'Click to view INN idea submission resources'. At the bottom of the MHSA section, there are three links: '> Latest News – MHSA Innovation!' (circled in red), '> Other Announcements', and '> About MHSA'.

Questions?



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