



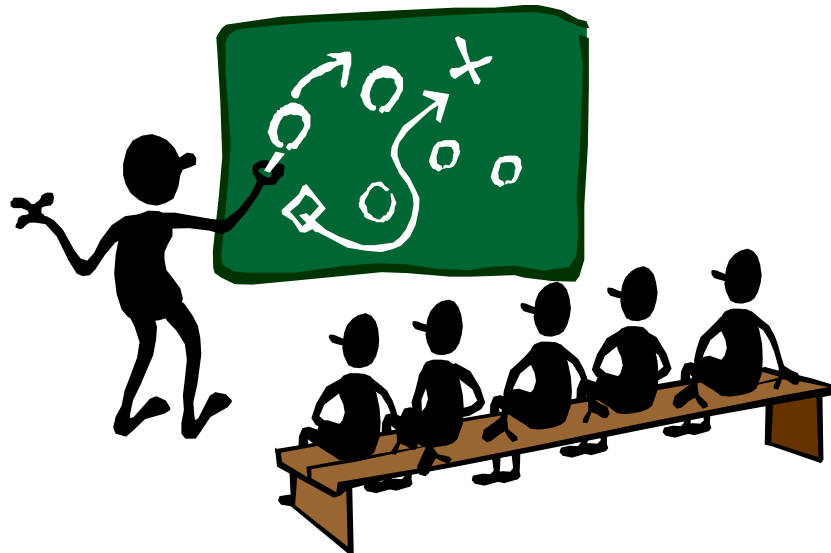
# STRATEGIC PLANNING

Diversity and Equity Council

June 27<sup>th</sup>, 2014

# OUTLINE

- Review goals for 2013-14 year and look at specific actions taken to address each area
- Receive feedback from group on areas of growth
- Introduce goals for 2014-15 and next steps
- Meeting dates and topics overview



# LONG-TERM OUTCOMES

- Increased ability of mental health and substance abuse services to serve populations in need
- Paradigm shift to incorporate cultural competence and cultural humility at the city, county, and state levels



# GOALS AND ACTIVITIES 2013-14

- Strengthen DEC
  - update mission, website, outreach materials
  - Met with Santa Clara County's Ethnic/Cultural Community Advisory Committees
  - Worked with consultant to examine role of DEC and language used present it to outside sources
  - Need to finalize mission and present it to DEC for discussion and approval
- Knowledge of current theories and best practices
  - bring in speakers on topics
  - Presentation about county resources (FAST Team), vulnerable populations (commercially sexually exploited children)
- Connect federal and state issues in mental health and substance abuse to local implications
  - Presentations on the Affordable Care Act, California Reducing Disparities Reports , MHSA, Each Mind Matters



# GOALS AND ACTIVITIES 2013-14

- Increase # of CBOs that complete cultural competence plans
  - provide a space to share ideas about the matter
  - There has been an increase in CBOs attending meetings
  - Dedicate a meeting to this topic and provide examples
- Increase cross-initiative collaboration
  - Started opportunities for collaboration
  - Using Yammer as a tool for collaboration
- Increase awareness and knowledge about MH/SA within communities
  - support initiative events, increase partnerships for May MH month kick-off event
  - Had agencies tabling at May MH Month Kickoff
  - Number of event attendees doubled compared to previous year
  - DEC to better support initiative events



# GOALS AND ACTIVITIES 2013-14

- Increase awareness and knowledge about mental health and substance abuse by service providers
  - support September Recovery Month efforts, find opportunities to partner with AOD, CBOs
  - Use of digital stories with focus on substance abuse during September Recovery Month event
  - Use of digital stories May MH Kick-off
  - Collaboration with Youth Commission to address needs of youth



# Youth Commissioners' Video Discussion "What is Normal?"



# Digital Storytelling Panel





# RESOURCES AND HEIS



# RESOURCES AND HEIS



# WALL OF POST ITS



# AREAS OF GROWTH

- Make meetings useful for all
- Increase feedback and input from participants
- Strengthen partnerships with AOD
- Increase support of initiative events
- Provide tangible ways for participants to take info back to teams
- Ideas??



# DEC PLAN FOR 2014-15

- Increase input in program/policy development
  - Example: Digital Story Telling, MHFA
- Communicate unmet needs and barriers to service
  - Panel discussion with consumers and providers
  - Reports from initiatives to address specific needs and barriers



# 2014-2015 SCHEDULE

## SAVE THE DATES!

- July: In place of regular meeting, we ask that members attend MHSA Stakeholder Meeting on 7/16
- 8/1
- 9/5
- 10/3
- 11/7
- 12/5
- 1/9\* Please note date change due to holidays
- 2/6
- 3/6
- 4/3
- 5/1
- 6/5



## 2014-2015 TOPICS

- Providing culturally appropriate AOD services
- MHSA Community Input
- Initiative Updates (Best practices, Barriers)
- CLAS
- CBO Internal Cultural Competence Committees
- Measure A
- Others?



# HEI/ CBO PARTNER UPDATES

- Dedicated amount of time at each meeting
  - How have you engaged the community you serve?
  - What have been some of the barriers to engagement?
  - Are there any local, state or federal policies that impact your community?
  - What are some best practices that you would like to see implemented in SMC?

